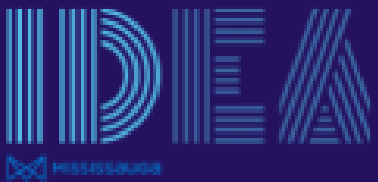




# STEP UP



**Information Session**

# Land Acknowledgement

*We acknowledge the lands which constitute the present-day City of Mississauga as being part of the Treaty Lands and Traditional Territory of the Mississaugas of the Credit First Nation, the Seneca and Attawandaron and wider Haudenosaunee Confederacy and the Huron-Wendat First Nation. We recognize these peoples; the Anishinaabe, the Ojibwa/Chippewa, Nations within the Haudenosaunee Confederacy, the Huron-Wendat and all other peoples who inhabited these lands since time immemorial. The City of Mississauga is home to First Nations, Métis and Inuit peoples.*

*As a municipality, the City of Mississauga is actively working towards reconciliation by continuing to strengthen our relationship with Indigenous communities. We formally recognize the Anishinaabe origins of our name and continue to make Mississauga a safe space for all Indigenous peoples.*

# Welcome!



# **Agenda**

What You'll Get

What You'll Do

Who's Eligible

How to Apply

Questions



# What You'll Get

Training

Mentorship

Networking

Funding (Competitive)



# What You'll Get

## Training

Founder to C-Suite

Repeatable M&S Processes

Talent Acquisition & HR

Investment & Other Finance

Mentorship

Networking

Funding (Competitive)

# What You'll Get

Training

Mentorship

MBEC Business Consultants

Entrepreneur-in-Residence

General Law, IP Law, Accounting

Industry Partners

Networking

Funding (Competitive)

# What You'll Get

Training

Mentorship

Networking

Peers

Sector-Specific Sessions

Pitch to:

Investors

Industry Leaders

City of Mississauga

Funding (Competitive)

# What You'll Get

Training

Mentorship

Networking

## Funding (Competitive)

Expense Coverage Fund up to \$10,000

CAMDT Expense Coverage up to \$5,000

City of Mississauga Pilots up to \$6,000

Pitch Prizes up to \$4,000

# What You'll Do

Training Sessions

Sector-Specific Networking

Mentorship

Pitch Prep

Pitch & Showcase



[VIEW THE FULL PROGRAM SCHEDULE](#)

# Who's Eligible

## Location

Located in Mississauga or wish to locate to Mississauga

## Step-Up

Approximately earning < \$2 million in yearly revenue, have patented innovations, or raised pre-seed capital

## Sectors

Planning, creating, or growing innovations in Life Sciences, Advanced Manufacturing or ICT

## Equity, Diversity, Inclusion

Priority access businesses owned or led by individuals from underrepresented communities

# How to Apply

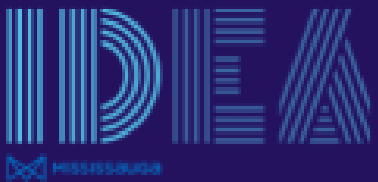
**Step 1:** submit application by September 2

**Step 2:** accept invitation for interview September 12

**Step 3:** join us for an interview on September 15 or 21

**Step 4:** accept invitation to program on September 23

# STEP UP



**Apply Now!**

**Due: Sept. 2**  
**(This Friday)**