

IDEA Business Events Calendar Criteria

The City of Mississauga reserves the right to edit event details and exclude the posting of an event onto the IDEA Events Calendar.

All events must meet the criteria outlined below.

1. Events should serve the Mississauga business community and be open to all members of the public. Both free and ticketed events are eligible; online or in-person. Examples may be networking, business skills development, etc.
2. Events must take place within the boundaries of the city of Mississauga. Events taking place outside the boundaries of the City of Mississauga may be posted to the IDEA Events Calendar provided that the focus of the event listing is on a Mississauga initiative or City supported.
3. Retail promotional events are not eligible. This includes events hosted by retail stores including the advertising of a business, sidewalk sale, store sale, store liquidation or dining special.
4. Open-ended, ongoing events without a start date and end date are not eligible.
5. Online contests will not be accepted.
6. Events must also meet the following criteria: An event shall not conflict with the City's core values, vision or strategic goals and should not adversely impact the City's identity. An event shall not conflict with any applicable laws, City by-laws or policies. There are no adverse effects on public safety. An event shall not have the potential to incite violence and hatred. An event shall not present demeaning or derogatory portrayals of individuals or groups and shall not discriminate on any grounds covered by the Ontario Human Rights Code. An event shall not be of questionable taste in style, substance or presentation method. In light of generally prevailing community standards, the event is not likely to cause deep or widespread offence. An event shall not minimize and/or detract from the image of the City and/or its employees.